

WYOU BOARD OF DIRECTORS MEETING
TUESDAY, SEPTEMBER 27, 2011 • 6:30 – 8:30 P.M.
MAIN CONFERENCE ROOM, SOCIAL JUSTICE CENTER • 1202 WILLIAMSON ST.

A. OPENING

1. Call to order at 6:45 p.m.
2. Roll call

Present: Sean Bode, Patrick Garvey, Heidi Johnson, Johanna Johnson, Brenda Konkel and Luciano Matheron. **Absent:** Bill Brehm, Michael Haven, Rick Richards.

B. AGENDA ITEMS

1. Charter Communications Update

Charter Communications provided a cost estimate for fiber build to 1202 Williamson St. On 9/26, Tim Vowell, Director of Government Relations at Charter Communications, emailed Brenda Konkel with an estimate of \$14,209.48 This includes \$11,132.84 (construction), \$2400 (laser cost) and \$676.64 (tax). Another Charter Communications employee noted on the quote that the estimate could be reduced by going with baseband audio and video rather than ASI. However, if WYOU elects to go with ASI transport, which is a digital transport, than the cost will increase.

The quote does not appear to address areal fiber build versus undergrounding. It also cites tax and WYOU has a tax exempt status.

Luciano Matheron said his brother-in-law, who has been assisting with this issue has started to explore the option of a wireless transmitter/receiver from WYOU to Audio for the Arts (distance is about .8 miles between buildings).

Action Point: Technical Committee needs to talk about the issue, and the board needs to take a look at finances, fundraising and consider how to move forward.

2. Automator

Ryan S.'s position will either wrap up in October or in December. Robert L. has indicated he may interested in the Automator scripting position. Pay would not exceed the current amount being paid to job incumbent. Board would also assess budget to determine if such a paid position could be offered next year. However, a couple of volunteers need to be trained on Automator/scripting duties so the station can be self-sufficient

3. Budget

Brenda Konkel reported that the budget doesn't include a line item for new equipment. Board unanimously agreed that WYOU can get money to pay for new batteries. Brenda said

that staff use to repair batteries as best they could, but now nobody is actively addressing repairs to equipment (cameras, editing bay equipment).

Board had a related discussion about how to improve communication about documenting problems with equipment. Office volunteers will be meeting on Thursday, Oct. 6th and communicating about equipment issues is an item on the agenda.

Board also unanimously voted to allow permission to solicit donation from Sony for Sony Vegas editing software. Ideally, the station would keep three computers/editing stations with Final Cut Pro and add a couple of PCs with Sony Vegas.

4. Fundraising

Old Sugar Distillery/Ride the Drive Fundraiser – Heidi Johnson reported the fundraiser held on September 25th raised \$222. Inclement weather shortened Ride the Drive and that may have played a factor in smaller turnout.

Madison Horror Film Festival Pre-Party Benefit for WYOU – Friday, Oct. 7th. Event will be held at Regent St. Retreat, 1206 Regent St. Event being organized by Rich (Bordello of Horror producer) and Shane (Saturday Night Frights producer).

October pledge drive fundraiser – Sean Bode reported the fundraising committee is looking at a capital campaign phone bank fundraiser on a Saturday in October. October 15 or October 22 were two possible dates discussed.

Update & Action Point: Sean's family has been in a very serious car accident and Sean has requested a leave of absence from the board. **Someone is needed to step in and help organize this event.**

Wisconsin Uprising Archive Event – November 15 at High Noon Saloon, 5-8 p.m. Luciano Matheron reported that a benefit for WUA is being organized. John Nichols has accepted the MC gig. People involved with the uprising such as Rep. Tammy Baldwin, Russ Feingold and union leaders are being asked if they will speak at the event. Luciano is asking for WYOU members to get involved with the organizing of the Nov. 15th event. There are people working on the WUA committee and they are very focused on the archive part of the project.

5. Strategic Planning for WYOU

At the August board meeting, the idea of a "retreat" with a meeting facilitator was discussed. However, at this point it isn't clear what we'd be looking to accomplish at such a meeting. In the immediate sense, the areas of fundraiser, volunteers and technical committee need to come up with a plan on paper. One suggestion is that the working plans be worked on at a board meeting – scheduling extra time to address the areas one at a time.

Action Point: Strategic Planning and work plans for the identified areas will be a topic on October board meeting agenda.

6. Storage Locker (at east side facility) & front office space

WYOU still has a storage locker. Luciano Matheron said WUA is getting to a point where space is needed for equipment, tapes, storage. He proposed cleaning out items that are in front office and storing them in the storage locker. Brenda Konkel proposed storing anything of value from the front office in the basement storage area of the SJC (in WYOU's storage area). Anything not stored in the basement would be thrown away or recycled.

Action Point: For follow up. WYOU will also continue to maintain storage locker, for the time being.

Meeting adjourned at 8:35 p.m.

Minutes respectfully submitted by

Johanna Johnson
Secretary, WYOU Board